# SUMMARY ANALYSIS OF SOUTH AFRICA'S TOURIST ARRIVALS FOR NOVEMBER 2022

To limit the spread of COVID-19 and prepare the health care sector, the South African government announced a national lockdown for the country starting on 27 April 2020, which prevented the movement of people entering and leaving South Africa. International tourists were not allowed to enter South Africa during the months of April-September 2020. On the 05th of April 2022, the National State of Disaster was lifted and most of the government COVID-19 regulations were removed including travel regulations to South Africa. Statistics South Africa (Stats SA) has published data on the number of tourists for November 2022 and this report provides further analysis of the tourists that travelled to South Africa during this period. The performance of tourism-related industries namely; accommodation, food and beverages, and aviation for November 2022 compared to November 2021 is also provided in this report.

#### TREND ANALYSIS: NOVEMBER 2017 – NOVEMBER 2022

A total of 565,758 tourist arrivals was recorded in November 2022, which was an increase of 105.2% (290,111) compared to the same month in 2021. Figure 1 below indicates tourist arrivals for the period November 2017 to November 2022. Tourist arrivals increased from 848,966 in 2017 to 875,172 in 2018, which was a growth of 3.1% (26,206). Tourist arrivals decreased from 875,172 in 2018 to 850,537 in 2019, which was decrease of -2.8% (-24,635). Tourist arrivals decreased from 850,537 in 2019 to 101,096 in 2020, which was a decrease of -88.1% (-749,441).

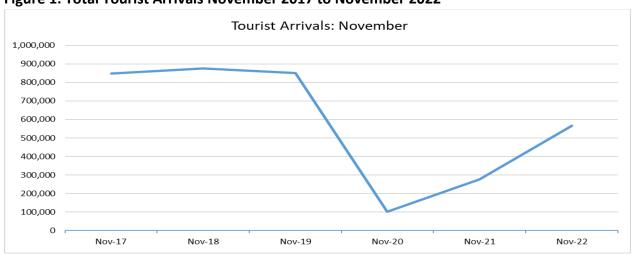


Figure 1: Total Tourist Arrivals November 2017 to November 2022

Nov-17

848,966

**Tourist Arrivals** 

 Diff.
 39,617
 26,206
 (24,635)
 (749,441)
 174,551
 290,111

 % Diff
 4.9%
 3.1%
 -2.8%
 -88.1%
 172.7%
 105.2%

Nov-18

875,172

Source: Stats SA Tourism and Migration report, November 2022 and tourist arrivals data cuts

Nov-19

850,537

Nov-21

275,647

Nov-20

101,096

Nov-22

565,758

#### **NOVEMBER 2022 COMPARED TO NOVEMBER 2021 BY REGION**

Table 1 below indicates tourist arrivals by region for November 2022 compared to the same month in 2021. All regions experienced a growth in tourist arrivals during this month compared to the same month of the previous year. Australasia recorded the highest increase of 588.5% (+6,226) followed by Asia (120.3%; +6,592) and North America (118.4%; +14,472). Africa also recorded an increase of 101.1% (+203,583) and this region remains the main source of tourist arrivals to the country, accounting for 71.6% (404,890) of total tourist arrivals during November 2022.

Table 1: Total Tourist Arrivals by Region: November 2022 vs. November 2021

Region	November 2022	November 2021	Diff	% Diff.
EUROPE	107,479	50,860	56,619	111.3%
NORTH AMERICA	26,690	12,218	14,472	118.4%
CENTRAL & SOUTH AMERICA	2,830	1,641	1,189	72.5%
AUSTRALASIA	7,284	1,058	6,226	588.5%
MIDDLE EAST	3,417	2,423	994	41.0%
ASIA	12,071	5,479	6,592	120.3%
TOTAL OVERSEAS	159,771	73,679	86,092	116.8%
AFRICA	404,890	201,307	203,583	101.1%
UNSPECIFIED	1,097	661	436	66.0%
GRAND TOTAL	565,758	275,647	290,111	105.2%

Source: Stats SA Tourism and Migration Report, November 2022 and tourist arrivals data cuts

### JANUARY-NOVEMBER 2022 COMPARED TO JANUARY-NOVEMBER 2021

Tourist arrivals figures by region for the period January-November 2022 compared to the period January-November 2021 are indicated in table 2 below. Total tourist arrivals went up by 151.9% for the period January-November 2022 compared to the period January-November 2021. This was a growth from a total of 1,992,591 tourist arrivals recorded during January-November 2021 to 5,020,224 during the period January-November 2022. Total tourist arrivals from the overseas market increased by 286.2% (+933,716). Australasia (1191.7%) recorded the highest positive growth followed by Europe (326.6%), North America (232.1%), Middle East (209.6%), Central and South America (182.6%) and Asia (162.2%).

In Australasia, Australia recorded the highest increase in volume having an increase of 40,616 (+1208.8%) followed by New Zealand (+8,056; 1114.2%). The United Kingdom had recorded the highest increase in volume (+207,475; 607.9%) in the Europe region. In North America, the USA has recorded the highest increase in volume (+158,224; 220.2%). Israel had recorded the highest increase in volume for the Middle East region with an additional 12,512 tourists compared to January-November 2021. In Central and South America, Brazil recorded the highest increase in volume (+8,172, 168.6%) for the period under review. In Asia, India recorded the highest increase in volume (+33,747,208.8%) during January-November 2022 compared to January-November 2021.

Tourist arrivals from Africa increased by 125.6% (+2,088,749) during the same period under review. In terms of volume, the increase recorded from the continent was driven by Zimbabwe (+705,456; 193.9%) followed by Lesotho (+434,562; 139.1%) and Mozambique (+375,783; 80.0%), refer to table 2.1 below.

Table 2. Total Tourist Arrivals by Region January-November 2022 vs. January-November 2021

Region	Jan-November	Jan-November	Diff	% Diff
	2022	2021		
EUROPE	778,222	182,410	595,812	326.6%
NORTH AMERICA	260,167	78,351	181,816	232.1%
CENTRAL & SOUTH	25,279	8,944	16,335	182.6%
AMERICA				
AUSTRALASIA	52,933	4,098	48,835	1191.7%
MIDDLE EAST	37,670	12,166	25,504	209.6%
ASIA	105,733	40,319	65,414	162.2%
TOTAL OVERSEAS	1,260,004	326,288	933,716	286.2%
AFRICA	3,751,149	1,662,400	2,088,749	125.6%
UNSPECIFIED	9,071	3,903	5,168	132.4%
GRAND TOTAL	5,020,224	1,992,591	3,027,633	151.9%

Source: Stats SA Tourism and Migration Report, November 2022 and tourist arrivals data cuts

Table 2.1 below gives the rankings of the top ten African source markets for the period January-November 2022 compared to January-November 2021. Six of the top ten African source markets remained in the same position namely; Lesotho, Eswatini, Botswana, Namibia, Zambia and Malawi which ranked 3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup>, 6<sup>th</sup> 7<sup>th</sup> and 8<sup>th</sup> position during both periods. Zimbabwe, and Angola moved up their positions from 2<sup>nd</sup> to 1<sup>st</sup> and from 12<sup>th</sup> to 9<sup>th</sup> respectively in 2022 when compared to 2021. Angola replaced DRC in the top 10 during this period. All top ten countries recorded a positive growth with Angola recording the highest increase of 240.0% followed by Zimbabwe (193.9%) and Botswana (150.2%).

Table 2.1: South Africa's Top 10 African Source Markets: January-November 2022 vs. January-November 2021

Country	Rank: November 2022	Tourist Arrivals Jan-Nov 2022	Rank: November 2021	Tourist Arrivals Jan-Nov 2021	% Change from November 2021 to November 2022
Zimbabwe	1	1,069,252	2	363,796	193.9%
Mozambique	2	845,224	1	469,441	80.0%
Lesotho	3	747,039	3	312,477	139.1%
Eswatini	4	369,683	4	157,124	135.3%
Botswana	5	223,604	5	89,376	150.2%

Namibia	6	118,953	6	80,485	47.8%
Zambia	7	103,979	7	61,601	68.8%
Malawi	8	103,467	8	49,908	107.3%
Angola	9	28,855	12	8,486	240.0%
Tanzania	10	23,166	9	11,853	95.4%

Source: Stats SA Tourism and Migration Report, November 2022

Table 2.2 shows the rankings of the top ten overseas source markets. Comparing January-November 2022 with January-November 2021, all top 10 overseas markets recorded an increase in tourist arrivals with Australia recording the highest increase of 1208.8%. All of the top ten overseas markets moved positions except for India which remained 6<sup>th</sup> position for the period under review. UK replaced the USA as the main source market from overseas, recording a growth of 607.9%. Russian Federation was replaced by Australia in the top 10 list during January-November 2022 compared to January-November 2021.

Table 2.2: South Africa's Top 10 Overseas Source Markets: January-November 2022 vs. January-November 2021

Country	Rank: November 2022	Tourist Arrivals Jan-Nov 2022	Rank: November 2021	Tourist Arrivals Jan-Nov 2021	% Change from November 2021 to November 2022
UK	1	241,607	3	34,132	607.9%
USA	2	230,087	1	71,863	220.2%
Germany	3	148,692	2	38,580	285.4%
The Netherlands	4	79,489	5	16,785	373.6%
France	5	67,548	4	18,340	268.3%
India	6	49,909	6	16,162	208.8%
Australia	7	43,976	20	3,360	1208.8%
Belgium	8	30,534	9	7,684	297.4%
Canada	9	30,080	10	6,488	363.6%
Switzerland	10	28,981	8	9,400	208.3%

Source: Stats SA Tourism and Migration Report, November 2022

### PERFORMANCE OF SOUTH AFRICA'S TOURISM-RELATED INDUSTRIES: NOVEMBER 2022. **COMPARED TO NOVEMBER 2021**

The next section of the report is about the performance of tourism-related industries during November 2022 compared to November 2021.

### Impact of Coronavirus (COVID-19) on tourism-related industries' performance

On 11 March 2020, the World Health Organisation (WHO) declared the Coronavirus (COVID-19) outbreak a pandemic (WHO, 2020). To limit the spread of COVID-19, many countries had started to introduce lockdown measures, which prevented people from leaving their countries. On 1 May 2020, the South African government adopted the risk-adjusted strategy, which aimed to increase economic activity while putting measures in place to reduce the transmission of the virus. As part of this approach, five (5) Coronavirus alert levels were introduced, mainly indicating the different sectors that can operate under these levels. The national state of disaster was lifted as of 5 April 2022 which resulted in most of the COVID-19 regulations being removed. The table below provides a summary of the lockdown regulations of the different levels for the accommodation, food and beverage and aviation industries for November 2022 and November 2021. The performance of the tourism-related industries therefore should be viewed within the context of South Africa's COVID-19 lockdown regulations for the different lockdown restriction levels. More information on the regulations can be sourced from the website: www.gov.za/coronavirus.

Table 3: South Africa COVID-19 regulations for accommodation, food and beverages and aviation industries for the period November 2022 and November 2021

November 2022

National State of Disaster lifted	Adjusted Alert Level One
ACCOMMODATION	ACCOMMODATION
No restrictions/regulations.	All accommodation establishments and tour operators
	permitted to operate, subject to a restriction on the
	number of persons allowed in such establishments to
FOOD AND BEVERAGES	not be more than 50 percent of the available floor space.
No restrictions/regulations.	FOOD AND BEVERAGES
	Restaurants all allowed to operate but subject to the
AVIATION	strict adherence to all health protocols
No restrictions/regulations.	AVIATION
	Domestic air travel allowed.
	International travel allowed.

Source: https://www.gov.za/coronavirus

November 2021

### 2.1 ACCOMMODATION INDUSTRY: NOVEMBER 2022

## ACCOMMODATION INDUSTRY INCOME: NOVEMBER 2022 COMPARED TO NOVEMBER 2021 (CURRENT PRICES)

Table 4 below provides the total income from the accommodation industry which comprises of income from restaurants, bar sales, income from accommodation only and other income for November 2022 compared to November 2021. Other income includes income from casino gambling, laundry and telephone services, rentals and fees received for transport services, offices, shops, garages, etc. In November 2022, the total income (current prices) from the accommodation industry showed an increase of 28.0% compared to November 2021. Total income from all of the different accommodation categories recorded an increase when compared to 2021. Total income from Caravan parks and camping sites recorded the highest increase of about 49.0% moving from R40.4 million in November 2021 to R60.2 million in November 2022.

Table 4: Income from accommodation (current prices): November 2022 compared to November 2021

Type of Accommodation		NOVEMBI	ER 2022		NOVEMBER 2021				% Change Total Income
	Restaurants, bar sales	Accommod ation only	Other income	Total income	Restaurants, bar sales	Accommod ation only	Other Income	Total income	November 2022 compared to November 2021
Hotels (R million)	R530.9	R1,114.3	R946.8	R2,592.0	R325.6	R718.9	R1,033.5	R2,078.0	24.7%
Caravan parks and camping sites (R million)	R3.5	R45.8	R10.9	R60.2	R9.2	R28.2	R3.0	R40.4	49.0%
Guest houses and guest farms (R million)	R20.5	R134.9	R9.3	R164.7	R11.7	R104.6	R8.8	R125.1	31.7%
Other accommodation (lodges, bed-and-breakfast, self-catering, and 'other' establishments not classified) (R million)	R102.0	R869.1	R48.6	R1,019.7	R79.4	R644.8	R29.3	R753.5	35.3%
Total Industry - (R million)	R656.9	R2,164.1	R1,015.6	R3,836.6	R425.9	R1,496.5	R1,074.6	R2,997.0	28.0%

Source: Stats SA: November Accommodation data cuts, 23 January 2023

Table 5 below indicates that income from accommodation (excluding restaurants, bar sales and other income) went up by 44.6% during November 2022. All categories of accommodation showed an increase in income levels when compared to 2021. Total income from Caravan parks and camping sites recorded the highest increase of 62.4%; followed by Hotels (55.0%) and other accommodation (34.8%).

Table 5: Income from Accommodation (Current prices: Excluding restaurants, bar sales and other income): November 2022 compared to November 2021

Type of Accommodation	NOVEMBER 2022 Accommodation only	NOVEMBER 2021 Accommodation only	% Change November 2022 compared to November 2021
Hotels (R million)	R1,114.3	R718.9	55.0%
Caravan parks and camping sites (R million)	R45.8	R28.2	62.4%
Guest houses and guest farms (R million)	R134.9	R104.6	29.0%
Other accommodation (R million)	R869.1	R644.8	34.8%
Total Industry – (R million)	R2,164.1	R1,496.5	44.6%

Source: Stats SA: November Accommodation data cuts, 23 January 2023

The monthly percentage change of income from the accommodation industry (excluding restaurants, bar sales and other income) for January-November for the period 2021-2022 is provided in table 6 below. Income from accommodation showed an increase of 44.6% during November 2022 when compared to the same month in 2021.

Table 6: Year on Year Change in Income from Accommodation at current prices

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MONTH	2021	2022					
January	-69.4%	64.0%					
February	-74.1%	92.4%					
March	-39.0%	69.7%					
April	2432.8%	31.3%					
May	1735.5%	56.0%					
June	671.8%	61.4%					
July	274.9%	137.5%					
August	126.1%	80.0%					
September	72.7%	56.7%					
October	52.5%	53.6%					
November	66.4%	44.6%					

Source: Stats SA: November Accommodation data cuts, 23 January 2023

### ACCOMMODATION INDUSTRY OCCUPANCY RATE: NOVEMBER 2022 COMPARED TO NOVEMBER 2021

Table 7 below indicates occupancy rates by accommodation type for November 2022 compared to November 2021. The total accommodation occupancy rate in November 2022 was 36.7%, which was an increase compared to 30.7% recorded in November 2021. The occupancy rate for all of the accommodation establishments increased in November 2022 compared to the same month in 2022.

Table 7: Occupancy Rate: November 2022 compared to November 2021

Category	ИBER	
	2021	2022
Hotel	31.8%	39.9%
Caravan Parks and Camping Sites	28.7%	40.2%
Guest-Houses and Guest Farms	22.5%	25.4%
Other Accommodation	31.7%	34.9%
Total Accommodation	30.7%	36.7%

Source: Stats SA: November Accommodation data cuts, 23 January 2023

In addition to Stats SA's accommodation report, the Department also subscribes to STR Global, which collects information from hotels on a monthly basis. The performance of the South African hotel industry for November 2022 compared to November 2021 is provided in table 8 below. It is important to note that the STR hotel data information for November 2022 and November 2021 is from a sample of 311 hotels that are drawn from a census/population of 433 hotels.

There was an increase recorded in all hotel performance indicators in November 2022 compared to November 2021. Hotel occupancy rate increased by 21.8% in November 2022 compared to November 2021, moving from an occupancy rate of 52.2% in November 2021 to 63.5% in November 2022. The Average Daily Rate (ADR) for November 2022 was R1,415.2 which was an increase of 19.1% compared to R1,188.2 seen in November 2021. The Revenue Per available room also increased by 45.1%; from R619.7 in November 2021 compared to R899.1 in November 2022.

Table 8: South Africa Hotel Performance: November 2021 compared to November 2022

Month	Occupancy	%	Average	%	Revenue	%	Census	Sample
	rate	Change	Daily Rate	Change	per	Change		
			(Rand)		available			
					room			
					(Rand)			
November	63.5%		R1,415.2		R899.1			
2022		21.8%		19.1%		45.1%	433	311
November	52.2%		R1,188.2		R619.7			
2021								

Source: STR Hotel Data November 2022

#### 2.2 FOOD AND BEVERAGES INDUSTRY

# FOOD AND BEVERAGES INDUSTRY INCOME: NOVEMBER 2022 COMPARED TO NOVEMBER 2021 AT CONSTANT 2019 PRICES (R MILLION)

The results in table 9 indicate that the total income (constant prices) for the food and beverages industry in November 2022 was about R5,908.1 million, which was an increase of 15.6% compared to R5,110.9 million in November 2021. All food and beverages industry categories showed an increase in income, with catering services having the highest increase of 26.1% followed by restaurants and coffee shops with (17.8%) and take away and fast food (9.0%).

**Note:** Food and beverages income at constant prices by type of enterprise and by type of income is estimated by deflating income at current prices using the relevant components of the consumer price index for restaurants.

Table 9: Total Income by type of Food and Beverage Industry: November 2022 compared to November 2021 (Constant 2019 prices)

Categories of Food and Beverages	NOVEMBER-2022	NOVEMBER-2021	% Change
Catering services (R million)	R950.2	R753.4	26.1%
Take-away and fast food outlets (R million)	R2,162.2	R1,983.9	9.0%
Restaurants and coffee shops (R million)	R2,795.7	R2,373.6	17.8%
Total Industry (R million)	R5,908.1	R5,110.9	15.6%

Source: Stats SA: November Food and beverages data cuts, 23 January 2023

The monthly percentage change of income from the food and beverages industry for November 2022 compared to November 2021 is provided in table 10 below. Income from the food and beverages industry recorded an increase of 15.6% during November 2022 compared to the same month in 2021.

Table 10: Monthly Change in Income from Food and Beverage Industry: November 2022 compared to November 2021 at constant 2019 prices (R million)

MONTH	2021	2022
January	-46.4%	45.6%
February	-35.3%	18.0%
March	-5.4%	15.2%
April	1393.0%	13.2%
May	545.9%	7.7%
June	93.4%	21.3%
July	36.7%	55.8%
August	43.4%	24.3%
September	26.8%	18.9%

MONTH	2021	2022
October	26.7%	11.0%
November	12.6%	15.6%

Source: Stats SA: November Food and beverages data cuts and report, 23 January 2023

### 2.3 AVIATION

### PASSENGER ARRIVALS MOVEMENT: NOVEMBER 2022 COMPARED TO NOVEMBER 2021

Table 11 shows the total passenger arrivals at Airports Company South Africa (ACSA) airports during November 2022 compared to November 2021. Total passenger arrivals increased by 29.6%; from 1,021,537 in November 2021 to 1,323,711 in November 2022. International passengers showed the highest increase of 82.2%, followed by regional (60.9%), %) and domestic passengers (16.3%). Unscheduled passengers recorded the only decrease of -5.0% in 2022 when compared to 2021.

Table 11: Arriving Passengers: November 2022 compared to November 2021

Arriving Passengers	NOVEMBER-2022	NOVEMBER-2021	% Change
International	352,647	193,527	82.2%
Regional	33,317	20,711	60.9%
Domestic	931,888	801,129	16.3%
Unscheduled	5,859	6,170	-5.0%
Total	1,323,711	1,021,537	29.6%

Source: ACSAs data cuts, November 2022

### PASSENGER DEPARTURE MOVEMENT: NOVEMBER 2022 COMPARED TO NOVEMBER 2021

Table 12 provides the total passenger departing from Airports Company South Africa (ACSA) airports during November 2022 compared to November 2021. Total departing passengers increased by 32.1% from 1,010,830 in November 2021 to 1,334,921 in November 2022. The table further indicates that international passengers departing had the highest increase of 98.3% followed by regional (50.3%), domestic passengers (16.9%) and unscheduled (0.4%).

Table 12: Departing Passengers: November 2022 compared to November 2021

Departing Passengers	NOVEMBER-2022	NOVEMBER-2021	% Change
International	358,655	180,889	98.3%
Regional	30,996	20,622	50.3%
Domestic	939,368	803,441	16.9%
Unscheduled	5,902	5,878	0.4%
Total	1,334,921	1,010,830	32.1%

Source: ACSAs data cuts, November 2022

### **References:**

- 1. Statistics South Africa 15 December 2022, November Tourism and Migration report.
- 2. Statistics South Africa 23 January 2023, November 2022 Accommodation data cuts.
- 3. Statistics South Africa 23 January 2023, November 2022 Food and Beverage data cuts.
- 4. Airports Company South Africa November 2022 data cuts.
- 5. STR Global RSA Hotel review data November 2022.